

The Art League of Marion
Hungry Mother Festival Sponsorship Agreement

Along with the Art League of Marion and the Virginia Department of Conservation and Recreation, we _____ (company name) agree to sponsor this year's Festival held on July 15, 16, 17, 2022

In return for our donation (circle the amount listed below), we understand that we will receive the listed acknowledgments:

\$100 Basic Level of Sponsorship

(A total of 3 acknowledgements)

- Company Logo and identifying information on printed handouts
- Company name mentioned between entertainment acts during Festival
- Company name and logo on Festival website

\$250 Basic Level plus 2 options from expanded list of acknowledgments.

(A total of 5 acknowledgements)

\$500 Basic Level plus up to 4 options from expanded list of acknowledgements or 1 acknowledgement from other opportunities list.

(A total of 7 acknowledgements)

(Please circle or highlight your options that you want included in your package of acknowledgements)

Expanded List of Acknowledgements

- Company Logo on posters
- Company flyers/brochures/coupons at information booth
- Company flyers/brochures/coupons in vendor's packets
- Company poster(s) in designated places ie: bathrooms, gazebo, shelters
- Company banners 3'x5' (you must provide) to be placed in designated area ie: outside restaurant, parking lot edge or walk of Sponsors near Park toll booth.
- Company give away items such as pens, post-its, fans can be place at Festival information booths to be passed out to public
- Two – 3 Day Parking Passes (this may be selected as an option 2 times)

- Your donation helps fund the Art League Scholarship Fund.

\$1000 - Basic level, plus up to 5 options from expanded list of acknowledgements then 1 of the “other opportunities list”.

(A total of 9 acknowledgements)

Other Opportunities

- Your Company will be recognized as a sponsor for an entertainment act. (This option may be selected 2 times)
- Your Company will be recognized as a sponsor of a remote by one of the local radio stations during the Festival.
- Your Company will set up 10x10 booth during Festival.

Note: If you plan to have a booth, notify the Art League of Marion immediately so that we can reserve your space.

Your display must be manned by company representatives during Festival hours. Register at the Gazebo on July 18 between 10 AM and 4 PM and we will direct you as to where to set up your tent. (The Art League does not furnish any tents, tables or chairs).

NOTES:

- * Signed agreements are due to the Art League of Marion by **March 22, 2022** to meet advertising deadlines. Be aware that you could miss out on some advertising opportunities if you miss this deadline.
- * Sponsorship donations are due to the Art League by **April 5, 2022**.

Send this agreement and your donation to the Art League of Marion

PO Box 1115 Marion, Virginia 24354

Email your current company logo hungrymotherfestival@gmail.com

I, _____ (company representative)
for _____

(company) have read the sponsorship agreement provided by the Art League of Marion for this year’s Hungry Mother Festival. We agree to be a \$100, \$250, \$500, \$1000 sponsor (please circle one) and have highlighted or circled our list of acknowledgements on this form.

My mailing address is:

My email address is:

My phone contact is: _____ or _____

Please write a short phrase that describes the company:
