

The Art League of Marion
Hungry Mother Festival In Kind Sponsorship Agreement for Media

Along with the Art League of Marion and the Virginia Department of Conservation and Recreation, we _____ (company name) agree to sponsor this year's Festival held on July 15, 16, 17, 2022.

As media we agree to assist with the promotion of the Hungry Mother Festival, by providing advertisement of the Festival at least once a week during the month of May, at least two times a week during the month of June and a minimum of 6 times daily the three weeks prior to the Festival and during the entire Festival weekend.

- We agree to have public service announcements and radio spots prepared from information provided by the Art League of Marion and interviews with Art League members. We agree to give the Art League a list of times radio spots will run.
- If funding and sponsorship is available we agree to do a remote spot during the Festival.

In turn the Art League of Marion will provide the following acknowledgements:

- Company Logo and identifying information posters and map handouts.
- Company name mentioned between entertainment acts during the Festival
- Company name and logo on Festival website
- Company may display banners 3"x5" (you must provide the banner)
- Company give away item such as pens, post-its, fans can be placed at Festival information booths to be passed out to public.
- Two - 3 Day Parking Passes

Notes:

*Signed agreements are due to the Art League of Marion by March 23, 2022 to meet advertising deadlines. Be aware that you could miss out on some advertising opportunities if you miss this deadline.

**Send this agreement to the Art League of Marion
PO Box 1115 Marion, Va. 24354
Email your current logo hungrymotherfestival@gmail.com**

I, _____(company representative)
for _____(company) have
read the sponsorship agreement provided by the Art League of Marion for this
year's Hungry Mother Festival. As a media sponsor we agree to provide \$1500 of
in kind advertisement for the Hungry Mother Festival starting in May 2022. The
Art League of Marion will in turn provide the above listed acknowledgements
for your company.

Mailing

Address: _____

Email

Address: _____

Phone: _____

Please write a short phrase that describes the company:
